

# CANTERBURY REBUILD SAFETY CHARTER

## 'Signed Up' Logo Spec Sheet





### PANTONE COATED

 YELLOW: Pantone 107C

 BLACK: Black

### CMYK

 YELLOW: C=5 M=0 Y=90 K=10

 BLACK: C=40 M=0 Y=0 K=100

### WEB

 YELLOW: # f5ee31


 BLACK: # 001722

### PANTONE UNCOATED

 YELLOW: Pantone 106U

 BLACK: Black

### RGB

 YELLOW: R=249 G=225 B=30

 BLACK: R=0 G=0 B=0

### GREY

 YELLOW: Becomes white

 BLACK: Black

## MINIMUM LOGO SIZE



Where the logo is used in high resolution print media, it should appear no smaller than 32mm wide to ensure all logotype is readable.



Where the logo is used in low resolution print media (ie. Newspaper), it should appear no smaller than 37mm wide to ensure all logotype is readable.

## CLEARANCE



No other text or picture should appear inside the clearance space indicated here. Take the 'E' from the logotype SAFETY and use its height to determine clearance.

## BACKGROUND

The logo may only appear on a white background, the safety charter concrete background or the safety charter prism background.

